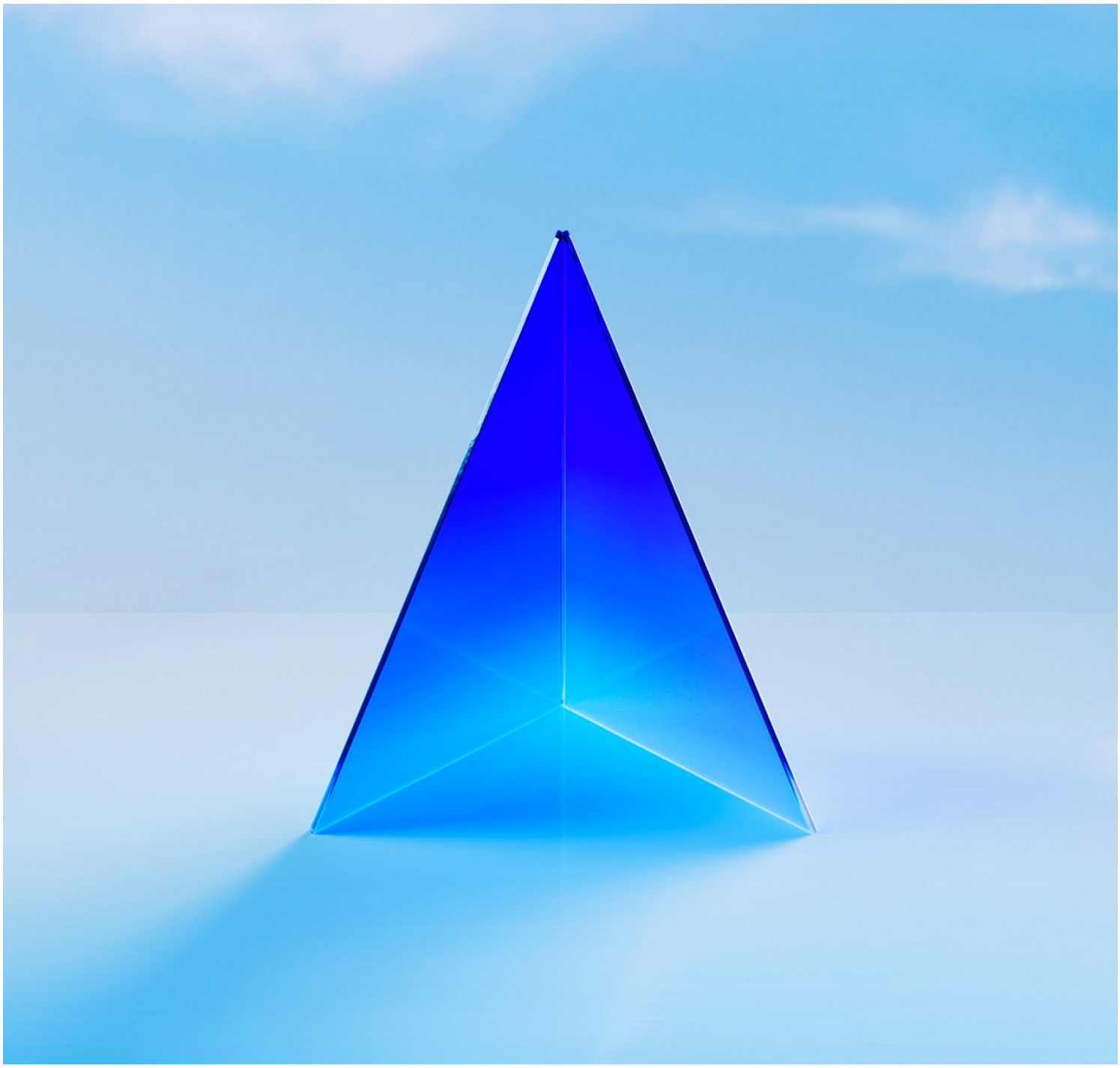
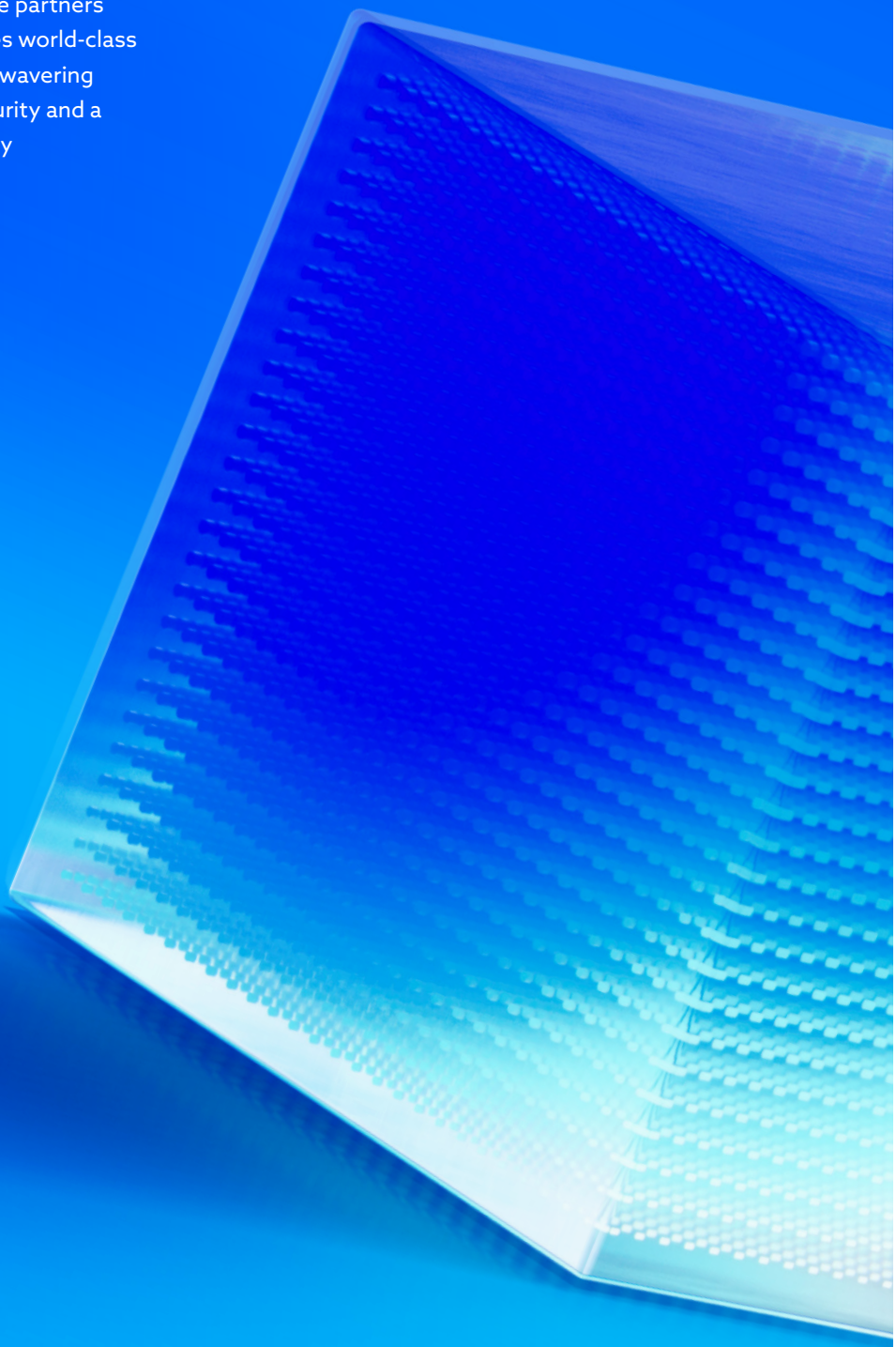


About Field Effect

Our mission

Field Effect was purpose-built to make premium cybersecurity accessible to SMEs and the partners that protect them. Our formula combines world-class technology, human expertise, and an unwavering passion to deliver powerful, holistic security and a customer experience that feels both easy and empowering.



Why our customers love us

Holistic protection that builds resiliency

- Natively-built technology integrates telemetry for the best in detection and alert fidelity
- Defense in depth combines risk management and detection and response
- 24/7 monitoring and support

Simplicity

- Prioritized, triaged and high-fidelity alerting
- Actionable instructions in plain language
- Risk mitigation with straightforward vulnerability reports

World-class experts

- On-demand support from top cyber analysts
- World leading threat intelligence program
- Sales and marketing support and resources for partners

Value

- All-in, per user pricing
- Replace 20+ tools and services
- Reduced labor costs

What our customers are saying

> Love the ARO model, and the focus on the important things instead of noise.
>
> GARY S. ON SOFTWAREREVIEWS

> They've always responded extremely quickly - within minutes.
>
> VP OF IT ON PEERSPOT

> The tech is amazing. The support is fantastic. But they are best in their support of their partners.
>
> PETER S. COO G2

For more reviews:

About our founder

Matt Holland held an extensive tenure at a Canadian intelligence agency (CSE). He then co-founded and sold one of the most prominent intelligence tradecraft companies in the world, while also building and teaching two mandatory tradecraft courses to over a thousand Five Eyes developers. Finally, he founded Field Effect – a global cybersecurity company. The combination of his expertise in cyber intelligence and deep knowledge of both the offensive and defensive realms uniquely positions him to be the ideal founder for an all-in-one cybersecurity company.

Company timeline

2009 - Technology development originated

The novel development of what we now refer to as Field Effect MDR began.

2016 - Field Effect was founded

Field Effect was founded with the sole mission of building the perfect solution to fully protect SMEs from cyber threats.

2020 - Field Effect launched go-to-market

Field Effect invested in sales and marketing, targeting SMEs and the MSPs that serve them.

2022 - $34 M Series A funding closed

Field Effect raised the largest Series A funding for a cybersecurity company in recent years.

Present - Continued innovation and brand awareness

Field Effect continues to make its tech even better while gaining brand familiarity in the industry.

Delivered the 2nd fastest MTTD, proactively reported on the environment risks which formed the basis of the attack and detected the very first signs of attack in 2 minutes, all with minimal alert noise.