

Palo Alto Networks Prisma Access Browser

Bringing transformational
simplicity to cybersecurity

The challenges of securing a modern, highly mobile workforce in the era of digital workplaces have outgrown the capabilities of legacy cybersecurity. Older methods focus on creating a perimeter around sensitive data. However, a perimeter is almost impossible to define for the distributed workforce.

Palo Alto Networks® Prisma® Access Secure Browser addresses this core challenge of contemporary cybersecurity by bringing the security apparatus to where an increasing share of work happens: the web browser.



- 85% or more of the modern workday occurs in the web browser.
- 90% of organizations have staff accessing apps from personal devices, posing significant risk.¹
- Browser-based app and SaaS usage is expected to increase by 50% in the next 2 years.¹

Browser access is a double-edged sword

Web-based applications make it easy for employees to work from anywhere or for contractors to hop in readily and make an impact. Accessibility also increases vulnerability: users connect to company resources on unsecured, unmanaged devices over unprotected networks.

With users so accustomed to easy access, the friction that comes with introducing new security measures is especially noticeable—and when users encounter friction, they find ways to circumvent it.

Therefore, the right solution needs to be:

- Frictionless.
- Low profile.
- Easy to deploy.
- Compatible with many devices.
- Easy to manage.
- Accessible from anywhere.

Prisma Access Browser extends enterprise-level protection in minutes

Prisma Access Browser secures internal and external devices in moments with all the strength of Palo Alto Networks SASE solution. Protected workspaces on any device isolate corporate activity in a policy-compliant, self-contained environment.

Security features

- End-to-end data encryption
- Security policy enforcement
- Data loss prevention
- Protection from malware
- Continuous trust verification
- Integrated multi-factor authentication

User benefits

- Supports robust bring-your-own-device (BYOD) policies
- Improved web app performance and increased productivity
- Safe and compliant generative AI capabilities
- Streamlined onboarding
- Familiar look and feel
- Flexible working across devices and locations

Reduce complexity and boost IT efficiency

As part of Palo Alto Networks Prisma SASE solution, Prisma Access Browser streamlines and unifies management for your technology team, freeing them to focus on strategic goals.

Complete visibility: Take back control of company devices and achieve up to 100% device management. Gain detailed insight into network usage and user behavior within a comprehensive management platform.

Simplified deployment: Reduce or eliminate device setup, provisioning, shipping, and support costs. Allow users to choose their preferred devices.

Next-generation security: Prisma Access Browser is natively integrated with Prisma SASE and can leverage its AI-empowered cybersecurity resources to monitor endpoints and flag threats. You can automate notifications, everyday tasks, and even vulnerability remediation.

CBTS is your partner for cybersecurity innovation

As a [Palo Alto Networks NextWave Diamond Innovator](#), CBTS boasts more than 70 Palo Alto Networks certifications and specializations. CBTS engineers are experts in Palo Alto Networks leading Prisma technologies and lean on extensive industry knowledge to craft custom cybersecurity solutions for businesses of every size. To discover how the Palo Alto Networks Prisma platform can transform your security posture, [contact CBTS today](#).

Sources:

1. [Risks of the Browser-Driven Workspace](#) | Palo Alto Networks