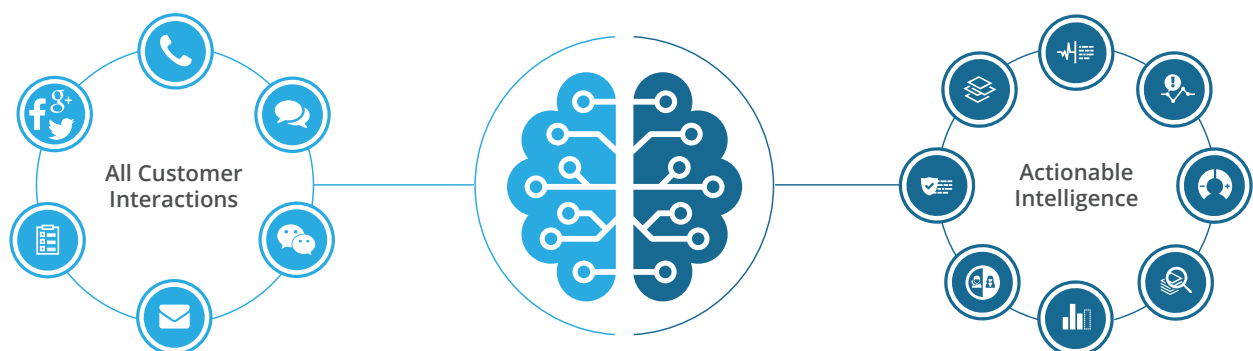


Intelligence from Customer Interactions

Contact centre insight is a unique resource for realising the key drivers of satisfaction, loyalty and compliance verification. The CallMiner Eureka platform transforms the Voice of Your Customers and Agents into operational intelligence at scale.

Eureka Customer Engagement Analytics

Customer Engagement Analytics delivers dialog and sentiment visibility, agent performance management and PCI-supported sensitive data redaction to enable secure sharing throughout the organisation. Improve CX, enhance contact centre performance and mitigate risk with data driven confidence.



CallMiner Eureka is a SaaS-based, customer engagement analytics platform that leverages AI and machine learning to capture, transcribe and reveal insight from 100% of your customer interactions. Automated scoring with sentiment analysis and sensitive data redaction creates awareness at scale with evidence to more effectively drive customer experience, contact centre optimisation, sales effectiveness and risk mitigation performance.

What Engagement Analytics Can Do for You

Qualitative data from your contact centre is a vast resource for understanding your most impactful bottom-line issues. The challenge is converting vast volumes of audio and text based data into actionable insight. Engagement Analytics accomplishes this task by:

- Converting audio with language patterns, acoustics and timing into categorized results for focus
- Identifying customer AND agent dialog with sentiment to pinpoint optimisation opportunities
- Delivering targeted audio and transcriptions to encourage action with data-driven confidence

Follow are a few examples where Engagement Analytics innovation delivers remarkable results:

 Improve Customer Experience	 Improve Contact Centre Efficiency	 Automate Agent Performance Mgmt	 Increase Sales / Revenue Collection	 Increase Compliance / Reduce Risk
Customer Effort Customer Sentiment Agent Attitude Topic Discovery Journey Mapping Churn Prediction	Silence Reduction First Call Resolution Call Deflection IVR Optimization AHT Reduction	Automated scoring Targeted coaching Direct Agent Feedback Role-based Dashboards Agent Sentiment Agent Retention	Sales Flow Analysis Upsell Offer Rates Sales Lead Scoring Collector Effectiveness Objection Analysis	Sensitive Data Redact Script compliance PCI Conformity Fraud identification Risky language

How Eureka Works



Speech to Text

- Call Transcription
- Speaker Separated Audio
- Customer & Agent Sentiment



Secure

- SaaS
- Redacted Transcription
- Redacted Audio



Modular

- Application Platform
- Packaged Solutions
- API Customizable

The Eureka speech-to-text engine combines deep neural networks and machine learning to achieve extraordinary levels of transcription accuracy with sentiment analysis. An automated categorisation engine merges keyword and phrase identification with word tempo, silence, agitation and topic mapping to generate insight with predictive value for uniquely informed insight-to-action.

Why CallMiner Eureka



Velocity

Turnkey Integrations, packaged content and self-serve customization enable fastest time-to-value

- Easy to use self-service
- Solution packages for rapid results
- Proven curated categorisation



Agility

Open API and artificial intelligence enables agile solutions, flexible integration and predictive modeling

- Open API for metadata & sharing
- Predictive model & topic discovery
- Flexible product additions

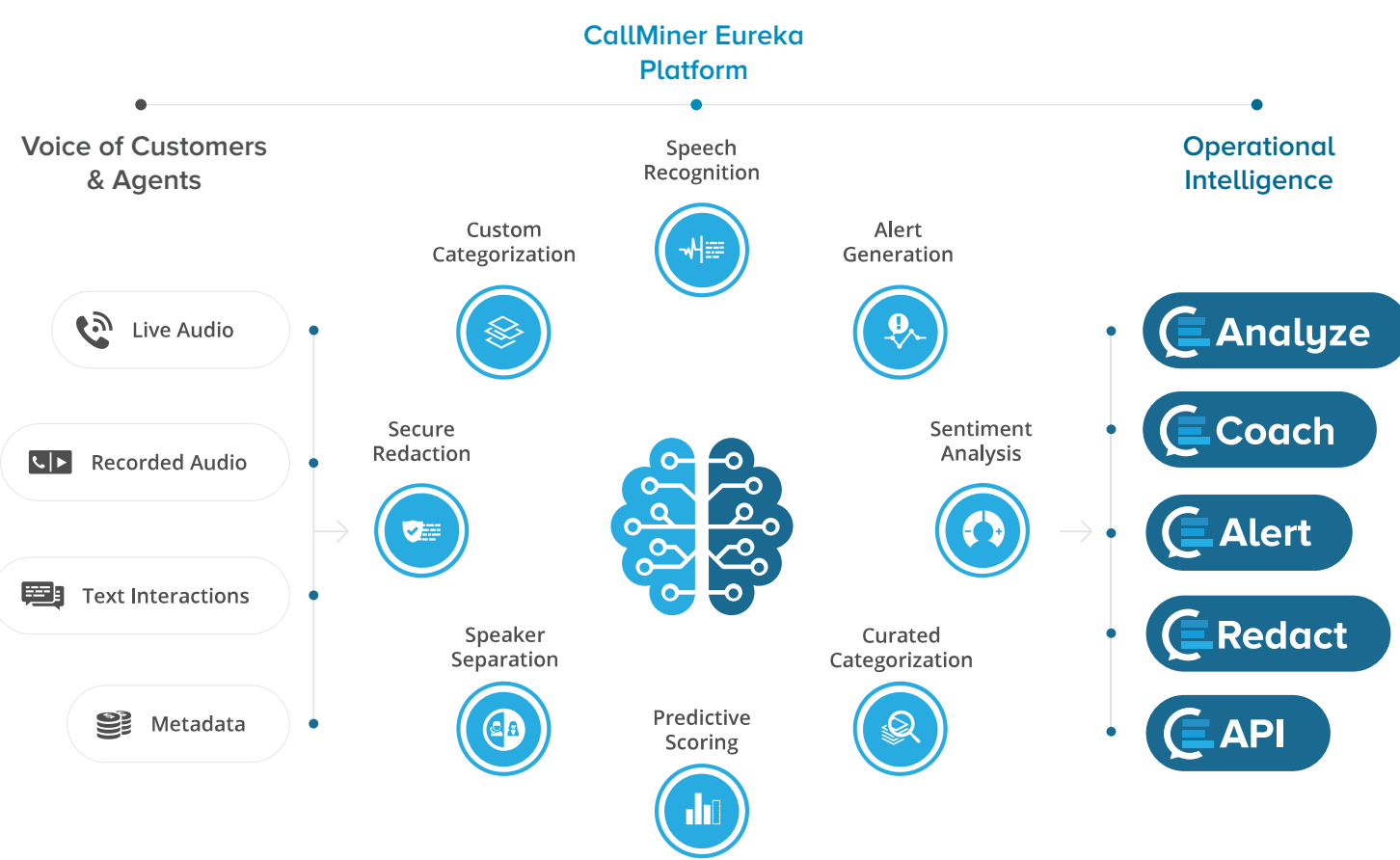


Action

ROI via automation, Playbooks, exceptional support and innovation from a collaborative community

- Automated agent scoring
- Support & playbooks define action
- Crowdsourced innovation

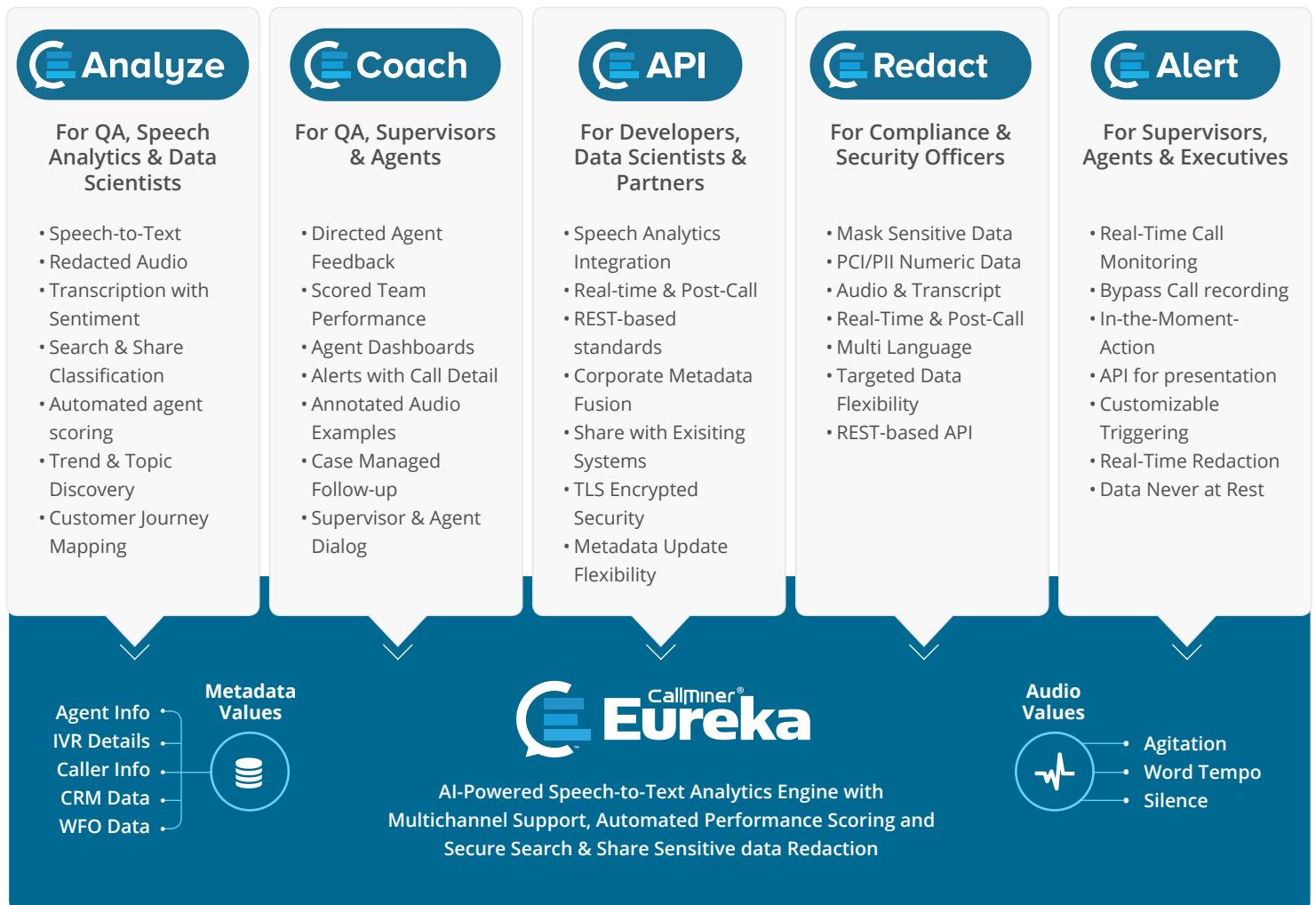
The Eureka Engagement Analytics Platform



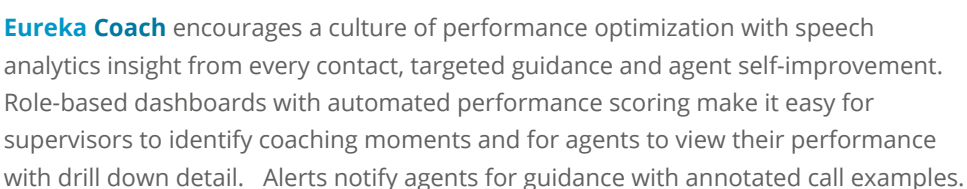
The Eureka Product Suite

Eureka Engagement Analytics offers a suite of applications that deliver customer experience, contact center and compliance intelligence at scale from every call. A modular cloud-based platform makes it easy to securely discover and share insight, integrate with existing systems and drive action from awareness.

Eureka products span real-time and post-call analytics. Graphical user interfaces with role-based dashboards tune analytics for analysts, managers and agents. Standards-based APIs facilitate integration with corporate systems.



Eureka Analyze is the analytics workbench for the CallMiner Eureka platform. Analyze brings the voice of your customer to life by categorizing intent based on dialog and sentiment. Scored performance, transcriptions tagged with sentiment, search and share, topic discovery and multichannel customer journey mapping offers rich qualitative and quantitative intelligence.





Eureka Redact applies machine-learning and human curated algorithms to identify and remove sensitive numerical Payment Card Industry (PCI) and Personally Identifiable Information (PII) data from call and text interaction transcripts and audio recordings in multiple languages.

Eureka Alert takes advantage of IP-enabled environments to capture speaker separated audio in real-time. Alerts generated from securely redacted transcribed data are delivered while a call is in progress and available via REST-based API for insight and action.



Eureka API enables insight from 100% of customer interactions to be integrated at scale with corporate metadata and existing systems. Standards-based programming resources make it easy to securely capture and integrate customer interactions

The Eureka Product Suite

CallMiner solutions extend beyond product and platform with a comprehensive range of resources that empower self-service speech analytics with proven benefits. Examples include:

Support - A Customer Success Director (CSD) is assigned for the design, implementation, training and ongoing support of each CallMiner Eureka account. CallMiner also accredits analysts in its Accelerator program. A Business Intelligence Analyst (BIA) certification is achieved with success completion of 160 hours of applied interaction analytics study.

Solution Packs - Out-of-the-Box categories, metric measures and scores to help analytics users immediately realise results. Customer Service, Sales Effectiveness, Chat and Collections take advantage of proven categories such as escalation and dissatisfaction, measures such as percent silence, and scorecards including compliance risk, sales effectiveness and many more.

Playbooks - Address the challenge of driving action from insight with step-by-step instructions for utilising Eureka content to achieve quantifiable ROI. Customer Experience, Agent Performance Management, Contact Centre Efficiency, Sales/Collector Effectiveness and Risk/Compliance speed to results are defined with metadata required, "plays" to run such as customer effort or % silence analysis, and ROI to achieve such as agent effectiveness or increase customer satisfaction.

Speaker Separation - The ability to identify customer and agent speakers is critical for gaining insight into satisfaction and loyalty drivers, agent performance and compliance and to identify who is responsible for topic generation. Some contact centre infrastructures lack stereo support for dual speaker resolution. In these cases, CallMiner applies biometric analysis to automatically identify and separate data associated with each speaker for accurate analysis.

Omnichannel - Combine text-based communication with speech analytics for expansive interaction visibility. Data in XML or CSV formats from surveys, chats, email and social media can be combined with speech analytics for omnichannel analysis. One source field is required to map customers and agent contributors where applicable.

Language Packs - CallMiner Eureka supports an extensive range of languages certified for interaction analytics with redaction. Dialog support includes English (US, UK, AU, CA, ZA), Spanish (US, MX, AR, CL, CO, GT), French (CA, EU), Portuguese (BR, EU), Catalan, Italian, German, Mandarin. Additional languages are also available.

Community - EngagementOptimization.com is an online community for CallMiner customers and customer engagement professionals. Community contributed interaction analytics knowledge, collaboration and innovation is shared with crowdsourced enthusiasm. An extensive array of user guides, application tools and helpful hints are also available.

Request a Demo Today

For more details about the Eureka Alert please contact your CallMiner Sales Director or Customer Success Director. Also be sure to visit us at callminer.com or our community website for customer engagement professionals at EngagementOptimization.com.

"CallMiner", "Eureka", "Eureka!", "Eureka Analyze", "Eureka Coach", "Eureka Alert", "Eureka Redact", "Eureka API", the "CallMiner Eureka" logo, "Engagement Optimization", the "Engagement Optimization" logo, and "EO" are trademarks or registered trademarks of CallMiner, Inc. in the United States and foreign jurisdictions. Other product names mentioned herein may be the trademarks of their respective owners.