

Executive Overview

We make Desktop as a Service simple.

Experience just how effortless transforming workspace experiences can be. From our powerful, cloud-native, and intuitive platform to our comprehensive managed, hosting, and compliance services – we have you covered.

Product & Service Offerings

- Desktop-as-a-Service, Virtual Desktop, Cloud and Compliance
- Flex – Virtual Desktops and Apps, profile management, audio & video support (100% in-session)
- Managed – Includes all Flex features, plus: DaaS configuration and updates, OS management, workload VM monitoring and analytics, resource allocation and cost optimization review, assigned Customer Success Manager
- Complete – Includes all Managed features, plus: cloud infrastructure operations, monitoring, support and billing. Compute and storage configuration management, network configuration and management, and secure external access appliance configuration and management.
- Compliance – Optional Add-on Costs: Standard (HIPAA/HITECH, PCI DSS, and SOC), Advanced (Everything in Standard +NIST 800-53+ - IBM Cloud for Financial Services only)

Key Features & Differentiators

- Proprietary protocol that optimizes performance tailored for latency-intolerant (voice and video) and graphic-intensive applications.
- Accredited and supported by leading CCaaS providers, ensuring reliability and compatibility.
- Multi-platform control plane enables management across diverse cloud and on-premise environments. No cloud lock-in.
- Stable cost model guaranteeing predictability and control.
- Infrastructure adjusts based on consumption needs, maximizing resource allocation.

Top Industries Served

- Healthcare
- Government
- Education
- Retail & Consumer Products / eCommerce

Ideal Customer Profile

50-10,000 employees

Business-to-consumer organizations

Verticals: retail, hospitality, travel, insurance, healthcare, architectural, manufacturing and construction, higher education, government, financial.

Use Cases: BPO or CCaaS customers using DaaS/VDI today, hybrid/remote workforce, 3rd party access, developers, graphic-intensive applications

Qualifying & Technical Questions

Qualifying

- Do you have an existing VDI/DaaS solution? If no, is there a budget?
- What are you using/doing today? How's it working?
- Why are you considering a change?
- What business needs are you trying to solve? (Use Case)
- Who does this affect the most within your organization?
- When would you want to have a new solution in place?

Technical

- What specific challenges do you have with deployed applications via VDI?
- How does poor application performance impact your day-to-day operations and overall business outcomes?
- Can you detail your current complexities with local device management and deployment?

Elevator Pitch

Dizzion—a cutting-edge Desktop-as-a-Service (DaaS) solution revolutionizing workspaces in the multi-cloud era. In today's volatile market, businesses need more than just flexibility—they crave stability, predictability, and compliance assurance. Dizzion delivers all this and more, offering a cloud-based workspace solution that ensures seamless operations while meeting stringent compliance requirements. With Dizzion, businesses enjoy the freedom to adapt on the fly, empowering them to optimize productivity and enhance user experiences, all within a secure environment. Say goodbye to uncertainty and hello to the future of workspace innovation with Dizzion.

Objections & Rebuttals

DaaS has performance and poor user experience with latency-sensitive applications, like voice and video.

Dizzion's proprietary protocol automatically prioritizes latency-sensitive applications in session, like voice and video. Self-healing capabilities come standard. Dizzion's DaaS solution is accredited and supported by many CCaaS platforms.

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Dizzion's cloud-first, multi-platform control plane offers robust flexibility with its rich API integration and a range of options from self-service to full-service. This enables seamless deployment across on-prem, cloud, and multi-cloud environments, facilitated by rapid deployments through a single, streamlined control plane.

I have security and privacy concerns for my complex, highly regulated environment.

Dizzion understands that adhering to regulatory compliance is a complex, resource-intensive, and ever-evolving challenge. This is why they offer compliance workspaces with attestation of compliance included for GDPR, HIPAA, PCI DSS, NIST, and SOC.