

Focused on Successful Business Outcomes

Experience - Expertise - Execution

AWS Product Offerings

ON-BOARDING & ENABLEMENT

Migration and Management

Customers looking for a clear, well-defined plan or hands on assistance with cloud migration. Our team is deeply experienced in complex hybrid environments, aligning resources to business outcomes, and managing to budget expectations.

- Cloud readiness, assessment, and discovery
- VMware Cloud on AWS enablement
- Complete data center evacuation solutions
- Financial optimization
- Implementation and managed Services delivery

BEST PRACTICES & GUIDANCE

Well-Architected Reviews

We are a go-to partner for AWS Well-Architected Framework reviews. Our team has extensive experience in architecting efficient, stable, and scalable environments. We work with clients to ensure standards and policies are clear, concise, and security conscious.

- Understand capacity needs
- Test systems at production scale
- Identify automation opportunities
- Ensure best practice architectures

RISK MITIGATION

Compliance and Security

Effectual utilizes a modernized and agile security approach to cloud security designed to protect against an elastic threat landscape.

- GDPR, PCI, HIPAA
- Ideal solution partner for regulated industries
- Application integration expertise with legacy systems (Corporate HR, CRM, Financial, Sales/Marketing)



Company Overview



A history and heritage of industry leadership

Effectual is a new company with deep roots in AWS expertise. Founded by the leaders and practioners from Datapipe who pioneered managed services on the AWS platform.

Effectual combines AWS expertise with the agility, flexibility, and CAN DO attitude of a born in the cloud company.

Sweet Spot

- Enterprise/SME - \$1Bn Revenue +
- Mid-size Businesses running legacy platforms

Corporate Information

Officers: Robb Allen, CEO
Michael Parks, CTO
Chuck Price, COO
Daniel Tudahl, GM Public Sector
Richard Dolan, CMO

Offices: Hoboken, NJ; Reston, VA
Contact Info: +1 (201) 603-2533
www.effectual.com

