

Cloud Confidently®

We design, migrate, optimize, and manage secure modern cloud environments for public and private sector organizations across AWS, VMware, and VMware Cloud on AWS.

Our Modernization Engineers™ apply their development and operations expertise to help you accelerate modernization projects for existing cloud environments, data center evacuations, and complex hybrid environments.

QUICK FACTS

- Headquarters: Jersey City, NJ
- 200 employees in continental U.S.
- 190+ AWS Certifications
- End-to-End Modernization Services
- AWS and VMware Cloud on AWS
- Enterprise and Public Sector

Certifications & Credentials

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| ▶ AWS Competencies | ▶ AWS Programs | ▶ VMware Competencies |
| <ul style="list-style-type: none"> - Migration - DevOps - Mobile - SaaS - Government - Nonprofit | <ul style="list-style-type: none"> - Authority to Operate on AWS - Public Sector Partner - AWS GovCloud (US) - Immersion Day Partner - Well-Architected | <ul style="list-style-type: none"> - VMware Master Services Competency in VMware Cloud on AWS |



Our Heritage: Experience, expertise, and the ability to execute

- ▶ Redefining the MSP as a Modernization Service Provider
- ▶ Security first approach to compliant managed and professional services
- ▶ Founded by leadership team of pioneering managed service provider Datapipe – one of the first five AWS Premier Consulting Partners
- ▶ Backed by Catalyst Investors and Lumerity Capital, private equity firms focused on investments in cloud and data infrastructure



A Comprehensive Portfolio of End-to-End Modernization Services



Strategy & Ideation

- ▶ Cloud Readiness Assessments
- ▶ Planning & Proof of Concept
- ▶ Compliance Reviews



Migration & Modernization

- ▶ Cloud Native App Development
- ▶ Migration Services
- ▶ AWS Procurement



Modern Cloud Management

- ▶ Compute & Storage
- ▶ Applications & Databases
- ▶ Data Protection



Optimization

- ▶ Cost Optimization
- ▶ Well Architected Reviews
- ▶ Savings Simplified

Effectual, an AWS Premier Consulting Partner, is an innovative, cloud first managed and professional services company that works with commercial enterprises and the public sector to mitigate their risk and enable IT modernization. A deeply experienced and passionate team of problem solvers apply proven methodologies to business challenges across Amazon Web Services and VMware Cloud on AWS.



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