

Krista

The Agentic Platform

Krista is your agentic AI platform—designed to orchestrate people, apps, and AI to automate entire business processes using natural language. Unlike disconnected task automations and chatbot tools, Krista works across systems, departments, and data sources to deliver real outcomes, not just activity.

Why Traditional Automation Falls Short

Krista is not just another tool; it's your new AI-powered colleague, an agentic platform designed to understand your business needs through natural language and intelligently automate even the most complex workflows. Move beyond traditional limitations and empower your teams to focus on what truly matters.

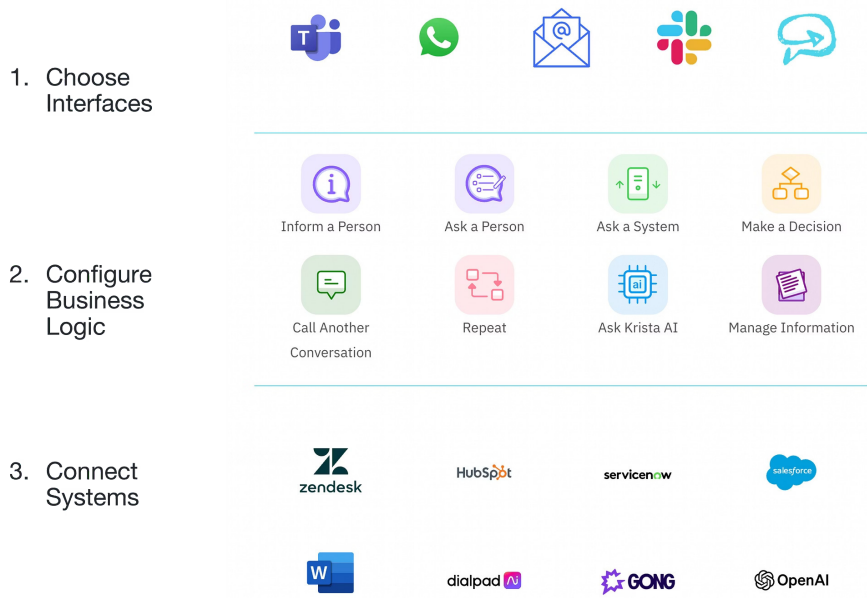
Businesses are weighed down by IT inefficiency every day:

- **Disconnected Systems & Data Silos:** Information is trapped, making end-to-end visibility and process flow a constant struggle.
- **Repetitive Manual Tasks:** Valuable employee time is consumed by tasks that could be automated, leading to burnout and reduced productivity.
- **Complex Processes that Resist Automation:** Traditional tools can't handle the nuances of your unique workflows, especially those requiring human judgment or interaction with multiple systems.
- **Slow Adoption of AI & ML:** The promise of artificial intelligence feels out of reach due to the complexity of integration and the need for specialized skills.
- **Fragmented Customer & Employee Experiences:** Inconsistent processes and delayed responses impact satisfaction and engagement.

What is Krisha?

Krisha is an agentic platform that simplifies how businesses automate. Unlike traditional automation tools that require complex coding or focus on isolated tasks, Krisha uses natural language to understand your desired outcomes. Its ecosystem of intelligent agents then orchestrates all the necessary components – your existing applications, your teams, and powerful AI capabilities – to make it happen.

Think of Krisha as the central hub for intelligent agents that act as your digital workforce, ensuring every part works in harmony to achieve your goals efficiently.



Key Principles of Krisha as an Agentic Platform:



AI-Led & Agent-Driven

Leverages natural language processing and machine learning for intuitive interaction, with specialized agents performing and coordinating tasks.



Orchestrates Everything

Connects people, existing enterprise applications (ERPs, CRMs), and AI models through its coordinated agents.



Outcome-Focused

Define what you want to achieve in plain language, and Krisha's agents collaborate to build the automation to get you there.



Low-Code/No-Code Approach

Empowers business users and citizen developers to configure and deploy automations by interacting with Krisha's Studio, without extensive programming knowledge.

How to Build AI Agents and Automation with Krisha

Krisha agents are assembled in Krisha Studio using natural language, not code. Your teams assemble automation and AI agents using simple conversational steps.



Inform a Person

Notify someone by name, group, or role.



Ask a Person

Gather input from a person with human-in-the-loop control.



Ask a System

Retrieve or update information in any app, system, or document



Make a Decision

Use machine learning or logic to guide process flow.



Call Another Conversation

Reuse existing agents or sub-processes.



Repeat Steps in a Loop

Iterate actions with tabular or repeating data.



Ask Krisha AI

Use Krisha AI to predict, classify, or detect anomalies.

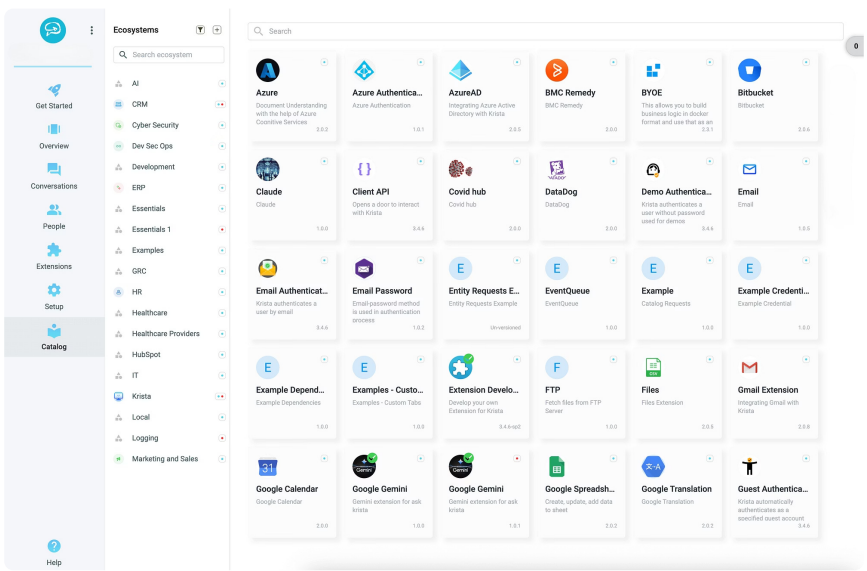


Manage Information

Store, transfer, or transform data to complete the task.

These steps create secure, governed processes that can include people, systems, and AI working together.

Krisha Connects to Your Systems, Interfaces, and Documents



What Krisha Automates: Agent Types

Krisha provides automation via intelligent agents designed specifically for various types of work.



Knowledge Agents

Knowledge Agents deliver AI-driven knowledge management by automating IT documentation retrieval, system updates, and compliance verification. These agents extract information from various sources, ensuring accurate responses to inquiries, reducing human intervention, and speeding up resolutions.



Process Orchestration Agents

Process Orchestration Agents automate end-to-end IT service workflows, such as ticketing, system monitoring, compliance reporting, and asset management. Krisha ensures processes run efficiently across multiple systems without requiring manual oversight, enabling partners to scale operations without increasing costs.



Conversation Agents

Conversation Agents handle real-time customer interactions, managing helpdesk inquiries, routing tickets, and assisting end-users with self-service troubleshooting. These agents enhance customer experience by providing 24/7 AI-driven IT support, improving response times, and reducing reliance on human support staff.



Machine Learning Agents

Machine Learning Agents operationalize AI models by embedding predictors, categorizers, and scoring algorithms into business workflows. These agents trigger automated actions based on model outputs, such as risk scores, classifications, or likelihood predictions.



Document Agents

Document Agents leverage AI and document understanding to extract critical data from various types of documents, enabling automated workflows. Ideal for healthcare and finance-related use cases, these agents initiate automated processes like claims processing, compliance verification, and contract management.

Experience Transformative Business Outcomes with an Agentic Approach

Implementing Krista's agentic platform isn't just about new technology; it's about achieving tangible results:



Boost Productivity & Efficiency

Automate manual and repetitive tasks as intelligent agents handle the workload, allowing your teams to focus on high-value strategic work.



Reduce Operational Costs

Minimize errors, streamline processes, and optimize resource allocation through coordinated agent activity.



Enhance Experiences

Deliver faster, more accurate responses to customers and provide employees with better tools and support, facilitated by intelligent agents.



Accelerate Digital Transformation

Modernize your operations and build a more agile, resilient, and future-ready business with a flexible agent-based architecture.



Drive Smarter Decisions

Leverage AI-powered insights surfaced by Krista's agents from your data and processes for more informed decision-making.



Secure and Scalable

Confidently deploy and scale automation as your business grows and evolves using role-based access controls.

The Power of Natural Language

Krista stands apart by focusing on:



Simplicity through Natural Language

Describe your desired business outcomes in plain English. Krista's AI understands your intent, and its agents carry out the tasks without needing you to be a programmer.



AI-Driven Process Understanding

Krista's agentic platform doesn't just automate tasks; its agents understand entire processes, including the interactions between people, systems, and AI.



Human-in-the-Loop by Design

Seamlessly integrate human oversight, approvals, and escalations where needed, ensuring automation, driven by agents, complements human expertise.



Enterprise-Grade & Secure

Krista is HIPPA and SOC2 compliant and is built for the demands of modern businesses, ensuring reliability, scalability, and security for your critical operations and agent interactions.

Real-World Applications

Healthcare

Document Agents extract patient data from forms, while Orchestration Agents automate claims processing and compliance verification.

IT Operations

Orchestration Agents automate ticketing and system monitoring while Knowledge Agents retrieve documentation and verify compliance.



Finance

Machine Learning Agents assess risk scores while Knowledge Agents ensure regulatory compliance across operations.

Customer Service

Conversation Agents handle inquiries 24/7, routing complex issues to human agents with complete context.

Real-World Results

By implementing Krista's intelligent agents across your organization, you can achieve comprehensive automation that adapts to your unique business needs while maintaining security, scalability, and human oversight where it matters most.

Healthcare Organization Transforms HR Operations

A healthcare organization leveraged Krista to automate document retrieval, streamline HR inquiries, and enhance compliance tracking. By automating compliance documentation and HR inquiries, Krista minimized legal risk, eliminated bottlenecks, and freed employees to focus on critical tasks like patient care and safety oversight. With real-time access to accurate information, staff no longer needed to consult HR representatives for routine questions, improving efficiency across operations.

Streamlining Call Center Operations and Onboarding

A healthcare organization deployed Krista to automate call center operations and employee onboarding, significantly improving efficiency and service quality. By handling thousands of inbound calls and dynamically managing HR processes, Krista reduced wait times, enhanced patient satisfaction, and streamlined onboarding, enabling staff to focus on higher-value tasks.

Transforming HR Solutions with AI Assistance

Since adopting Krista, the HRaaS provider has seen significant operational improvements. By increasing managerial efficiency and reducing onboarding errors, the company has optimized its processes without the need for additional labor. Furthermore, with the ability to scale up its client base without increasing management staff, the provider expects to handle 50% more capacity without proportionally increasing costs.

About Krista

Founded on the vision of conversational orchestration, Krista AI provides enterprises with a unified platform that eliminates system sprawl while delivering AI and automation at scale.

We empower organizations to build adaptable, transparent AI workflows that coordinate people, systems, and artificial intelligence—all through a human-centered, conversational interface.

Visit krista.ai or connect with us on social media to learn how we're helping enterprises avoid AI agent sprawl and achieve true digital transformation.

krista.ai

