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NexusTek Data and AI Services

AI AND ANALYTICS, Delivered with Confidence

Your AI vision deserves more than experimentation—it demands a trusted foundation built for scale, speed, and security. NexusTek Data and AI Services help you integrate, modernize, and operationalize data and AI across your business to drive measurable, long-term value.

THE CURRENT STATE OF DATA-DRIVEN INITIATIVES

Many organizations are struggling to translate AI strategies into real-world outcomes. Hampered by fragmented data, rising cybersecurity concerns, and resource limitations, today's businesses face a myriad of challenges that threaten to stall progress before it begins.

Lack of Direction

Without a clear roadmap, AI initiatives often fall short — leading to failed pilots, misaligned priorities, limited ROI, and missed opportunities to drive true transformation through AI.

80% of AI projects fail — twice the rate of failure for IT projects¹

Disconnected Data

AI success is only as strong as the data it's built on. Disconnected data platforms, poor data quality, and legacy architectures limit visibility, governance, and the accuracy of outputs.

81% of AI professionals say their company has significant data quality projects²

Security and Compliance Risk

AI introduces new dimensions of risk. Whether managing model integrity, securing sensitive data, or meeting global compliance standards, organizations must ensure AI systems are secure, auditable, and resilient.

53% of businesses cite data privacy as their top AI concern³

Talent Shortages

The demand for AI-literate talent far exceeds supply. From data scientists and engineers to AI specialists, critical roles remain unfilled — slowing innovation and increasing reliance on overburdened internal teams.

AI is now the most scarce technology skill for today's organizations⁴

Sources:

- 1) RAND, [The Root Causes of Failure for Artificial Intelligence Projects and How They Can Succeed](#), Aug 2024
- 2) Qlik, [Data Quality is Not Being Prioritized on AI Projects](#), Mar 2025
- 3) Cloudera, [The Future of Enterprise AI Agents](#), 2025
- 4) Harvey Nash, [AI creates the world's biggest tech skills shortage in over 15 years](#), May 2025

EMBRACE AI, FASTER—WITH NEXUSTEK

Move from ambition to execution—securely and at scale. With NexusTek's deep domain expertise and proven track record, our trusted services help you modernize data foundations, operationalize AI, and embrace innovation with clarity, confidence, and speed.

ADVISE

Evaluate current data, AI, and infrastructure capabilities to define go-forward plans.

IMPLEMENT

Build, deploy, and integrate secure AI solutions aligned to strategic business priorities.

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Data and AI Services

MANAGE

Continuously manage and monitor systems to drive long-term performance and value realization.

Cut Through the Hype

Gain a clear, actionable understanding of AI—translating high-impact use cases into measurable business outcomes that align with your strategic priorities.

Create a Sustainable Advantage

Harness intelligent automation, predictive analytics, and next-generation AI to unlock operational efficiency, accelerate decision-making, and deliver differentiated customer value.

Strengthen Your Foundation

Identify and resolve gaps across infrastructure, workflows, and data ecosystems to ensure your AI initiatives are built on clean, connected, and governed data from day one.

Innovate Without Disruption

Apply AI and data to your most complex business challenges—seamlessly and securely—without compromising performance, compliance, or continuity.

TRUSTED, END-TO-END SERVICES

Don't face AI alone.

NexusTek Data and AI Services support you at every step of your journey—accelerating adoption and turning potential into performance.

AI CONSULTING

Generate AI value.

Gain strategic clarity and hands-on expertise to plan, build, and deploy AI solutions—without the complexity of sourcing specialized talent. Our consulting services align AI initiatives with your business goals to drive faster, smarter outcomes.

SECURE AI

Minimize risk exposure.

Experience enterprise-grade AI. With the NexusTek Secure AI Platform, you can ensure top-tier data security, governance, and administration while harnessing AI-driven productivity across any environment, website, platform, or app.

MANAGED AI

Innovate without complexity.

Let us manage the complexity. Our fully managed service offerings provide the secure, scalable, and cost-efficient foundation you need to keep AI running smoothly—freeing internal teams to focus on strategic growth and maximizing ROI on investments.

SATISFY UNIQUE BUSINESS INITIATIVES

From foundational strategy to breakthrough innovation,
we're your trusted partner to make data and AI initiatives a success.

READINESS ASSESSMENTS

Validate business readiness postures against targeted AI objectives and goals.

- Data, infrastructure, and security assessments
- Cultural readiness
- Business driver validation
- Use case identification
- Roadmaps and planning

DATA PLATFORM MODERNIZATION

Create a trusted single source of truth to power AI and analytics systems.

- Data discovery
- Data assessments
- Data pipeline architecture
- Data migrations
- Synthetic data
- Data governance

AI AND ANALYTICS ADOPTION

Validate business readiness postures against targeted AI objectives and goals.

- Secure AI platforms
- Managed databases
- MS Copilot licensing
- Unique use case support:
 - RAG applications
 - Agent development
 - Model training
 - Innovation labs
 - BI and analytics solutions

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LEAD THE



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Today's top brands trust NexusTek to maximize impact, unlock new revenue streams, and stay ahead of what's next. With deep expertise across data, AI, security, infrastructure, and cloud, we help you grow smarter, move faster, and reimagine the way you do business.

Learn more about our best-in-class services at nexustek.com.