

Drips Conversations as a Service

EMPOWERING BUSINESSES TO ENGAGE IN REAL 1:1 CONVERSATIONS
WITH THEIR AUDIENCE ON A MASSIVE SCALE

The Challenge

Consumers are inundated with unsolicited calls, emails, and generic bulk messages, causing them to disengage. Notably, **approximately 80% of Americans choose not to answer calls from unknown numbers**. Major enterprises need ways to break through this noise to drive outcomes, while navigating ever-changing outreach regulations.

The Drips Solution

Drips engages hard-to-reach consumers through AI-powered two-way texting, scheduled calls, and voicemail messages at scale. Drips empowers enterprises to engage more consumers, capture intent and insights, and more effectively drive results compared to traditional dialing and SMS.



Keep It
REAL

Personalized and proactive
two-way conversations
powered by AI.



Keep It
SAFE

Custom-built compliance
technology to handle
overlapping legal frameworks.



Keep It
EASY

A managed technology
approach that can go live in
just 90 days from contract date.

DRIPS IMPACT

3.5B

Over 3.5 billion
touchpoints and counting

4x

More
engagement

80%

Higher
conversion rate

"It's really enjoyable working with the team, and we feel Drips genuinely cares about our success, and wants to see our business grow. You really don't get that from a lot of vendors and partners."



George Kalamaras
AIS Vice President of Business Development

KEY PARTNER CONTACTS



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"With Drips, clients get a team, not just a tool. We are dedicated to understanding our clients' audiences, delivering value quickly, and continually improving their conversational communications."

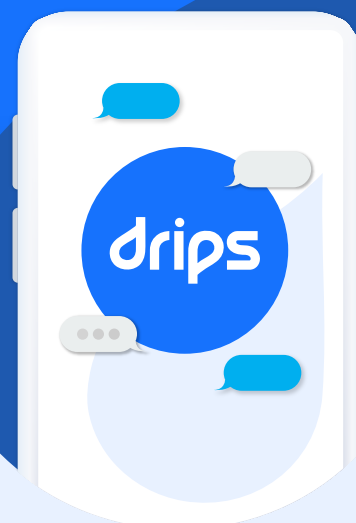


**Aaron Christopher
"A.C." Evans**
Drips Co-Founder &
Chief Executive Officer

Use Cases

Some of Drips' most successful
use cases include

- Quoted customer re-engagement
- Appointment scheduling
- Renewal and re-enrollment
- Bill pay reminders
- Drive to autopay
- Past due payments
- Medicare AEP
- Pharmacy pickup reminders
- Upsells and cross-sells
- Win-back campaigns
- Customer onboarding



It's all about how you say it™

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