



Cybersecurity Services

Defend against cyber threats
with confidence and peace of mind

Safeguarding your business is challenging, expensive, and complex for even the largest organizations. Securing your critical data and assets can often be overwhelming and requires the right partner for a successful outcome.

Cybersecurity has become a critical business requirement for several reasons:

- **Protecting sensitive information** – Organizations store increasing amounts of data that needs to be protected from theft, including personal information, financial data, health records, and intellectual property.
- **Preventing financial loss** – Costs include the direct costs associated with incident response and recovery, along with indirect financial costs from reputational damage, operational disruption, and increased cyber insurance premiums.
- **Maintaining business continuity** – Businesses need a strategy to ensure they can continue operating smoothly without disruptions caused by cyber-attacks.
- **Meeting compliance and legal obligations** – An increasing number of laws and regulations require organizations to protect sensitive data, with penalties for those that fail to meet obligations.

NextGen Cybersecurity Services

Thrive is a leading managed cybersecurity service provider that offers a range of solutions safeguarding your entire IT environment. From endpoints to the Cloud and everything in between, Thrive's dedicated security team designs and deploys effective security measures. Our tailored cybersecurity solutions ensure end-to-end protection for your systems and data, relieving the burden on your internal IT teams.

With Thrive as your managed security services provider, you can stay one step ahead of potential threats. Our expert team combines the power of automation for rapid response with the expertise of our staff to address complex issues intelligently. Operating 24x7x365, our Security Operations Centers (SOC) deliver lasting solutions that proactively safeguard your business.

The Thrive Difference

Thrive is a trusted long-term partner that helps build out a full cybersecurity program that evolves to align with changes in the business and risk profile. Thrive manages technology for organizations so they can focus on what they do best while experiencing positive business outcomes, security, and peace of mind.

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The Thrive Platform, powered by ServiceNow, enables IT teams to deliver better service with less time and effort.

Executive leaders should treat cybersecurity as a business decision to protect and foster that growth. As shown in the 2024 Gartner Board of Directors Survey,² **84% of board directors said they view cybersecurity as a business risk, not just a technology risk.***

Gartner

*Source: 2024 Growth Agenda: Align Cybersecurity Investments With Business Growth 11 June 2024 - By Paul Proctor, David Furlonger

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Thrive has the scale and experience that mid-market organizations need for today's threat landscape. Unlike smaller MSPs, Thrive has a dedicated security operations team and does not use 3rd-party services that can create gaps in response time and accountability. Thrive also has decades of experience in complex and regulated industries like financial services, healthcare, life sciences, insurance, manufacturing, and the public sector.

With a proliferation of Managed Detection & Response (MDR) vendors in recent years, the cybersecurity market can be overwhelming. Clients value Thrive over these point solution providers because of the breadth and depth of our service offerings.

Thrive, as both a Managed Services Provider (MSP) and Managed Security Services Provider (MSSP), not only provides a comprehensive suite of cyber security services but also provides the ability to directly mitigate and remediate security incidents identified by our Security Operations Center by engaging our managed services team that is supporting their IT environment. All pure-play MSSPs can only provide security alerting and instructions for mitigating or remediating security incidents which fall on the client to perform the required actions. This responsibility can result in critical delays that may have additional negative impacts from the security incident.

Getting Started

Thrive often assists companies trying to understand new compliance requirements or supports technology executives moving into a new role who want an outside perspective. Thrive Cybersecurity Risk Assessments are a great way to get a comprehensive picture of your current risk profile and security posture to develop a strategic roadmap for the future.

Thrive understands that each client is unique. Whether a business has recently completed a cybersecurity audit, applied for cyber insurance, or needs a deeper evaluation, our Solution Architects are experienced at putting together the right services roadmap to meet their short, medium, and long-term goals.

Thrive Cybersecurity Services

- Threat Detection & Response
 - Managed Detection & Response (MDR)
 - Endpoint Detection & Response (EDR)
 - Network Detection & Response (NDR)
- Attack Surface & Risk Management
 - Vulnerability Management
 - Autonomous Penetration Testing
 - Server & Workstation Patching
 - Managed Firewall & Intrusion Protection
 - Dark Web Monitoring
- End User & Workstation Security
 - Email Security
 - Advanced DNS Security
 - Security Awareness Training
- Incident Response & Remediation
- Security for Microsoft 365
- Security Operations Center
- Identity & Access Management
- Secure Password Vault

About Thrive

Thrive is a NextGen global technology outsourcing provider that empowers small and mid-market organizations to transform their technology into a strategic advantage. Offering a breadth of services from AI and cybersecurity to cloud, compliance, and traditional MSP/MSSP solutions, Thrive's team of seasoned experts develop strategies that standardize, scale, and automate technology to achieve outsized ROI. From advisory services to a 24x7x365 SOC and NOC, Thrive provides end-to-end IT and cybersecurity management so clients can focus on innovation and growth. With Thrive, your business is always supported and always secure. Learn more at www.thrivenextgen.com or follow us on [LinkedIn](#).



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