



Managed AI Services

Helping Companies Build, Deliver,
And Deploy Private AI Solutions Securely

Thrive empowers businesses with secure and responsible AI solutions, expertly guiding development and deployment from start to finish. With support from our dedicated AI experts, your business gains a trusted partner in harnessing the full potential of AI to deliver better business outcomes.

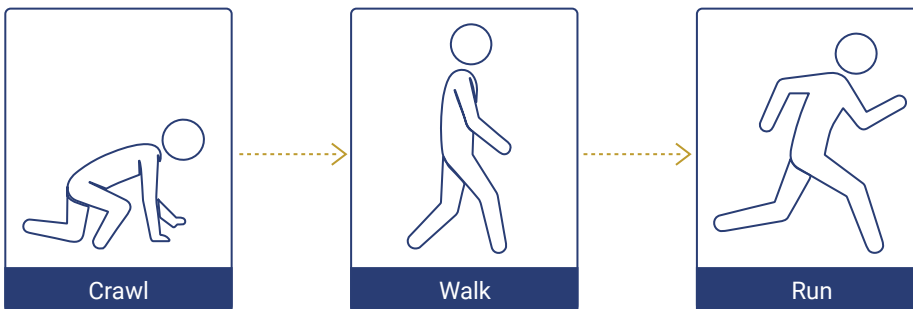
AI success depends on having a practical, incisive strategy, long before the first chatbot goes live.

Crawl – Walk – Run for Effective AI Adoption

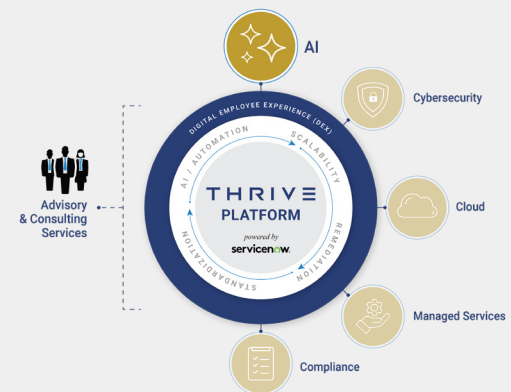
The truest measure of a successful AI project is user adoption. According to McKinsey's [2025 State of AI report](#), redesigning workflows to naturally include AI processes was the single biggest factor in whether an AI project would be successful.

AI tools have to fit within an intentional and intuitive workflow – it can't be tacked on at the end or duplicate steps your teams are already performing. Your teams need to see a compelling reason, a benefit, to using AI in their regular routines.

That's where Thrive can help. We break AI down into simple, practical pieces that focus first on quick, easy wins and measurable value for specific tasks. From there, you can develop AI champions that build on your success.



We can help meet you wherever you are in your AI adoption journey. Whether you're already experimenting with different tools and workflows or whether you are just starting to evaluate where AI fits into your business model, we can provide expert guidance on your next steps in your AI project.



The Thrive Platform, powered by ServiceNow, enables IT teams to deliver better service with less time and effort.

92%
of enterprises reported at least
**one failed AI proof-of-concept
(POC) effort in 2024.***

The average reported overall
success rate for AI POCs was
54%.*

Gartner®

*Source: Refine Your AI Proof-of-Concept Efforts or Continue the Struggle to Grow Revenue. 30 July 2025. By Hank Barnes, Eric Goodness

**Source: The Pillars of a Successful Artificial Intelligence Strategy 23 April 2024 - ID G00805859 - 17 min read By: Pieter den Hamer, Raghvender Bhati

GARTNER is a registered trademark and service mark of Gartner, Inc. and/or its affiliates in the U.S. and internationally and is used herein with permission. All rights reserved.



Crawl: Quick Wins and Good Habits

Success breeds success. Thrive's AI consulting team can help identify one or two areas where you can see immediate benefits from AI, and will then help with deployment, training users in how to write effective prompts, and defining policies. Fast adoption helps to build confidence in the program and develop experience.



Walk: Standardize and Expand

The next step is to expand into more complex or specialized workflows, such as developing role-based playbooks or multi-step AI operations. This is also a good time to begin building out governance around AI, ensuring that outputs are properly evaluated and maintaining quality standards.



Pause: Measure and Assess

After a few months, we recommend that you stop and do a holistic assessment of how your AI journey has progressed. This is the time to begin comparing realized results against your strategic business goals to make sure that your AI projects and updated workflows are achieving the expected results. This is also the time to assess whether you need more advanced AI or whether your current implementations are returning value.



Run: Optimize and Scale

Most organizations will see the most benefit from standard AI technologies and processes; this hits the right balance of ease of adoption and increased productivity. But some organizations will want to move to a different, strategic use of AI. Thrive can help with detailed use case assessments, data and information architecture reviews, and developing AI agents for autonomous operations.

The Right Platform for the Right Project

Thrive offers a variety of different managed AI services, from standalone AI technologies to embedded AI features in our technology stack. In practice, most of our clients start with one of two foundational technologies: Microsoft Copilot or a multi-model LLM workspace.

Managed Microsoft 365 Copilot

Most modern offices are running a variety of Microsoft tools, such as Outlook, Word, Powerpoint, and Excel. These are all powerful sources of data as well as critical aspects of your teams' workflows. Microsoft Copilot natively works with the entire Microsoft ecosystem, which makes it very easy to integrate and embed AI within existing workflows with minimal disruption. Copilot also offers advanced features such as customized agents which allow it to adapt to very complex or specialized tasks.

- Large-scale process automation
- Containing the LLM within your IT environment
- Native security controls, including user access management

Managed AI Workspace

Our managed AI workspace is a centralized hub which contains all of the major LLM models (and different versions), such as ChatGPT, Claude, Gemini, and Grok. This can be very useful if your teams have already been experimenting with different models.

- Multiple different LLM models, allowing personal preference and adaptation to different operations
- Out-of-the-box integration with major applications such as Salesforce and Asana
- Secure connections, without data retention
- Simplified AI app development for basic tasks



Integrate with a Complete Tech Stack

Enhance Data Quality

- Experienced advisors run through existing data formats, architecture, and management to assess data quality.
- Integrate key content and data systems such as Microsoft SharePoint.
- Create storage and backup strategies to maintain consistent data quality and access.

Launch Rapidly

- Select from major LLM and AI models to preserve your teams' personal preferences while still launching secure AI workspaces.
- Use built-in integrations to quickly connect to a variety of critical systems, including Salesforce, LinkedIn, Slack, Teams, Asana, and Microsoft 365.
- Track overall adoption and key metrics through an intuitive executive dashboard.

Improve Security & Resilience

- Ensure privacy and data sovereignty with different AI hosting locations.
- Create secure and encrypted filesystems to manage data for AI systems.
- Use secure networking configuration and connectivity options.
- Use different authentication options, from multi-factor to passwordless connections.
- Manage both user and machine identities with advanced access management.

Thrive Managed AI Services

Managed AI content systems

Managed AI workspaces

Managed private,
secure LLM systems

Managed Microsoft Copilot

Readiness assessments for AI,
data management, and Sharepoint

Information architecture reviews

About Thrive



Thrive is a NextGen 3.0 global technology outsourcing provider that empowers small and mid-market organizations to transform their technology into a strategic advantage. Offering a breadth of services from AI and cybersecurity to cloud, compliance, and traditional MSP/MSSP solutions, Thrive's team of seasoned experts develop strategies that standardize, scale, and automate technology to achieve outsized ROI. From advisory services to a 24x7x365 SOC and NOC, Thrive provides end-to-end IT and cybersecurity management so clients can focus on innovation and growth. With Thrive, your business is always supported and always secure. Learn more at www.thrivenextgen.com or follow us on [LinkedIn](https://www.linkedin.com/company/thrive-nextgen).