

WOW! Fact Sheet

Who We Are

WOW!, (Wide Open West, Inc) is one of the nation's leading broadband providers with an efficient, high-performing network that passes 1.9 million residential, business, and wholesale consumers and is based in Englewood, Colorado.

With an expansive portfolio of advanced services, including high-speed Internet services, cable TV, phone, business data, voice, and cloud services, the company is dedicated to providing outstanding service at affordable prices.

We have major public peering points in Chicago, Atlanta, and Ashburn as well as private peering points in nearly every market served.

Who We Serve

WOW! provides services to customers in hundreds of communities in 14 markets primarily in the Midwest and Southeast, including Michigan, Alabama, Tennessee, South Carolina, Florida, and Georgia. The company's hybrid fiber-coaxial cable networks span almost 30,000 network miles and serve more than 500,000 customers and growing.*

An Invested Partner

A relationship with WOW! Business gives you the power of a service-focused organization that's more than 1,000 employees strong. We have specialists dedicated to each major industry that actively listen to provide the best service and consultation that fits each unique business.

The high-value solutions that our business teams design and implement are backed by the exact same customer focus that has earned numerous high-profile awards for our residential service. However, the relationship doesn't end there, our dedicated support staff is always here for the customer at any stage in our relationship.

Income Statement

Total Revenue Including Acquisitions and Dispositions ¹	1.1B
Transaction Adjusted EBITDA ²	437.1M

Products and Services

We tailor our scalable solutions to each organization's specific needs - whether it's a small business or a multisite enterprise - freeing them to focus on their growth instead of their connectivity. WOW! Business provides advanced telephony services, office-to-office metro Ethernet services, high throughput internet access, hosted voice products, and session initiated protocol trunking services.

Network Backed by Experience

Our almost 30,000 miles of owned, local infrastructure is carrier neutral, and managed by MEF-certified engineers. Via our MPLS capable network, businesses can connect to cloud computing, data storage, and co-located infrastructure hosted in our secure data centers. We also work with local carriers to expand fiber access across our region.

Our aim is to deliver a customer experience that lives up to our name in all of our dealings, no matter how big or small.

Ready to get started?

Contact your WOW! Business sales team for additional details.

¹Total Revenue Including Acquisitions and Dispositions give effect to certain acquisitions and divestitures made by WOW!, exclude the effects associated with Hurricane Michael and are key metrics used by management and our Board of Directors to assess our financial performance.

²Transaction Adjusted EBITDA represents Adjusted EBITDA after giving effect to the impact of Hurricane Michael as if it occurred at the beginning of the period presented.

*All Figures YE2020