



brightfin

the future of
IT expense
management

mobile + telecom + cloud

Learn more or request a demo at brightfin.com



A software-driven approach to Technology Expense Management (TEM) that helps global enterprises deliver visibility, digitize processes, and secure mobile, telecom, and cloud assets.

Making teams more efficient

- + Manage all your mobile, cloud, and telecom expenses on a single solution
- + Digitize workflows to automate manual, complicated, and cross-department processes
- + Smart workflows mean your teams can prioritize business-critical tasks
- + Automate inventory, order management, and support through API integrations with the carriers and UEM providers
- + Leverage existing data and processes natively in ServiceNow for efficient onboarding
- + Gain unparalleled transparency to identify and resolve issues

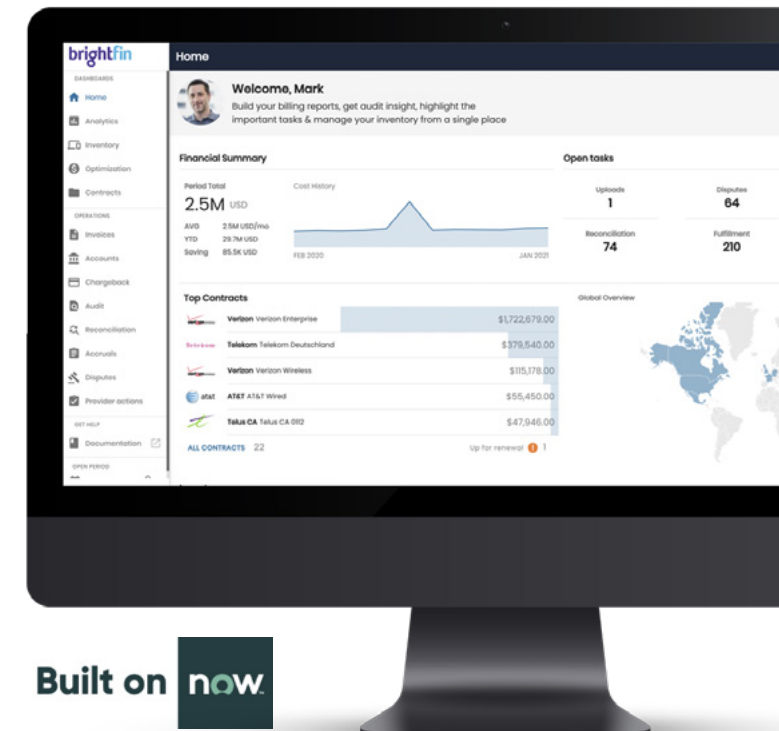
Scalable for growth

- + Deploy a limitless TEM solution through existing integrations with hundreds of telecom providers globally
- + Support for all regions, languages, and currencies
- + Get the most from regional TEM managed service providers

Built natively on ServiceNow

- + Simplify user experiences on the ServiceNow self-service portal. Harmonize TEM services with your broader IT Service ecosystem
- + Leverage TEM data for IT Asset Management (ITAM), IT Operations Management (ITOM), and IT Business Management (ITBM)
- + Connect TEM automation to wide-ranging employee initiatives such as new employee on-boarding

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CUSTOMER STORY

SIEMENS

The challenge

- + Wasted time and resources managing mobility due to lack of visibility across multiple carriers and systems
- + High labor effort for reporting, catalog management, and order fulfillment

The Solution

- + Automated reporting across 160K mobile lines and 12 carriers globally
- + Automated request fulfillment
- + Synced inventories from UEM

The Results

- + Freed up more than 16 full time employees
- + Retired 4 previous systems
- + Gained full transparency and control



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“Brightfin and ServiceNow gave us complete mobile transparency, allowing us to streamline internal tasks and shut down several legacy systems to substantially reduce operating costs. //

Dr. Matthias Egelhaaf

IT Services Director
Siemens