

► Encouraging Scalability and Value for Expanding Businesses

With a Multimedia Software Company

The client is a multimedia software company specializing in digital media and digital marketing solutions for immersive, compelling experiences.

The Situation

A longtime client leveraged our strategic partnership in order to gain control of their international mobility environment. They struggled a mobility support vendor that was not living up to expectations or demand. They needed not only complete control and visibility, but also scalability

- 1 10K devices across 17 countries
- 2 Underperforming procurement and service systems
- 3 Concerns over long-term scalability

The Calero Solution

A Managed Mobility Solution that Grows with You

Calero deployed Mobility Management to bring clarity and efficiency where there was none. Not only does the client have visibility into their mobile inventory, but they also have a unified platform over expenses and tracking that provides **confidence, clarity, and control**.

We continue to be the single source of truth for global mobility as they onboard new mobility services around the world. Calero rises to the challenge every time by providing our aid and decades-long expertise so that **global expansion is a checkmark and not a headache**. With Calero, the client has:

- ✓ Easy-to-use embedded mobility portal for order and service tickets
- ✓ Improved experience and time-to-value by pulling service desk in-house
- ✓ Confidence that all mobility orders are on-contract and on time through tracking

Spend Less Time Loading & More Time Optimizing

Operational Wins with Calero

- Successfully managed and optimized over **16,000 mobile subscriptions**
- Supported high volumes of mobile support requests, including:
 - ~**1,300** monthly mobility orders
 - ~**400** monthly service chats
- Consistently supported expansion of both device count and locations, giving client **confidence that mobility needs are being met**

Financial Wins with Calero

- Identified over **\$1M in savings for 2025** through audit, dispute, and optimization
- Identified over **\$60K in cost avoidance** through identifying zero-usage and off-boarding

Recognized by Gartner®

Gartner®

Most Secure SMP



Three Things Every Executive Should Know

- 1 Scalability is paramount for future-proofing.** Prioritize platforms that not only withstand expansion, but help you through it
- 2 Complexity isn't a dealbreaker.** With the right partner, even the messiest of environments can be transformed.
- 3 End-user experience is key.** A high-touch platform should be easy to use and easy to navigate for all users.

► Take the first step in better decision making.

We don't just provide software, we provide a partnership that helps you tackle the hard stuff. The complexity. The fear. The "this can't be automated" moments. And we've proven it can be done for over 30 years.

Explore Our Solutions ►